

## ANDHRA PRADESH

### RECRUITMENT OF ASSISTANT PROFESSORS IN THE UNIVERSITY SYLLABUS FOR THE SCREENING TEST

#### VISUAL/FINE ARTS

#### SUBJECT CODE - 21

##### Unit — I

**General characteristics of Visual art / Fundamentals of visual art:** Space, form, size, shape, line, colour, texture, tonal values, perspective, design and aesthetic organization of visual elements in art object (composition). The uses of two and three dimensions in visual art. Tactile quality in art. Environment and art. Perceptual and conceptual aspects in art.

##### Unit — II

**Interrelationship of various arts:** Rhythm, structure, use of space, visual properties, materials, techniques (traditional and modern), ideas, themes (narrative and non – narrative) conceptual, abstract elements between performing, cinematic, literary and plastic art.

##### Unit — III

**Traditional and Modern mediums and materials in making visual arts:** Painting, sculpture, print – making, mural, graphic design and multimedia art. Inventions, adaptations and development of these mediums and materials from the pre – historic period to present-day all over the world.

##### Unit — IV

Traditional and Modern techniques, processes and procedures, used in making painting, sculpture, print – making, mural, graphic design and multimedia art, such as modeling, carving, building, casting, different way of handling of colour pigment (like impasto, glazing, burnishing, drip), etching, relief, surface printing, fresco buono. frescosecco, etc. Printing processes including computer graphic, etc.

**Unit — V**

Relevance of the study of the history of world art (including history of advertising and marketing) for the students of Visual Arts in general and Art History as an area of specialization.

**Unit — VI**

Relevance of the study of aesthetic and critical theories of art for the students of Visual Arts (including students of Applied Arts) and students of Art History and Art Criticism specialization.

**Unit — VII**

Study of landmark phases and artists in Western Art History from Pre – Historic times to Contemporary phase from the point of view of ideology, materials, techniques, style, themes, formal and stylistic development.

**Unit — VIII**

Study of various phases of Indian Art History from Pre – Historic times to 18th century (including the history of advertisement) from the point of view of general formal and stylistic features and development of ideology, materials technique and themes.

**Unit — IX**

Development of modernity in 19th and 20th century. Indian art (including Applied Arts) with special reference to various art movements, medium, styles, individual artist's contributions in different regions of the country. The development of art education from the British Art Schools till the contemporary period.

**Unit — X**

The significance of the study of Tribal, Folk and Popular arts and craft practices from all over the world for the modern artists (including Applied Arts) from the point of form, technique, content and concepts.